

## Curriculum Vitae for Daniel C. Faltesek

### A. Education and Employment Information

#### Degree Earned and Granting Institutions

University of Iowa – PhD Communication Studies, December 2011

Concordia College, Moorhead MN, BA Communication Studies, May 2006

#### Academic Positions

Assistant Professor of Social Media, School of Arts and Communication, Oregon State University, September 2012-Present

Visiting Assistant Professor, Department of Communication Studies, The University of Iowa, January 2011-May 2011

Graduate Teaching Assistant, Department of Communication Studies, The University of Iowa. August 2009-May 2010

Graduate Teaching Assistant, Department of Rhetoric, The University of Iowa, August 2007-May 2009

### B. Scholarship and Creativity

#### Publications

##### Books

Selling Social Media, first draft complete, three positive reviews of proposal with Bloomsbury.

##### Refereed Articles

Faltesek, Daniel. (Under Review), Obama's Sixth Annual Address, *Digital Humanities Quarterly*.

Faltesek, Daniel. (2015). Coding the Public Screen, *Technoculture*.

Faltesek, Daniel. (2013). "Golden Tweet, Camera Raw." *Visual Communication Quarterly*.

Faltesek, Daniel. (2013). "Big Argumentation?" *Communication, Capitalism, and Critique*.

Faltese, Daniel (2011). "TV Everywhere? The Old Spatial Politics of New Media." *Communication, Culture, and Critique* 4 (4).

### **Book Chapters**

Faltese, Daniel (forthcoming). "#Time." In *Hashtag Publics*, for Peter Lang.

Faltese, Daniel (forthcoming). "Managing Multiscreen." in *Television, Social Media, and Fan Culture* for Lexington Press.

Faltese, Daniel. (2012). *Imagining Equilibrium in Regulating the Web*. Lexington/Rowan Littlefield Publishing.

### **Non-Refereed Publications**

Faltese, Daniel. (2014) Entry for Viral Lift/Seed in *SAGE/CQ Encyclopedia of Social Media*.

Faltese, Daniel. (2014) Entry for Aggregation in *SAGE/CQ Encyclopedia of Social Media*.

Faltese, Daniel. (2014) Entry for Sockpuppets in *SAGE/CQ Encyclopedia of Social Media*.

Faltese, Daniel (2012). "No Touching." *Bad Subjects*, 83.

Faltese, Daniel. (2012). "An Autobiography of an Autobiographic Medium," *In Media Res*,  
<http://mediacommons.futureofthebook.org/imr/2012/05/04/autobiography-autobiographic-medium>

Faltese, Daniel (2011). "Everyone is an Editor," essay for *Writing History in The Digital Age* collaborative editing project, essay cited in the additional material online section. <http://writinghistory.trincoll.edu/evidence/everyone-is-an-editor-faltese/>

Kembrew, McLeod, Evelyn Bottando, Benjamin Buroughs, Jong-In Chang, Daniel Faltese, and Benjamin Buroughs, (2011). "Educators Guide for Creative License" by McLeod and DiCola. McLeod is lead, all others are equal contributors.

Faltese, Daniel (2010). "Betty's Back? Remembering the Relevance of the Rerun in the Age of Social Media." *Flow TV* 12 (8).

Faltese, Daniel (2010). "The 3D Machine: An Experiment With Aura, Television, and Installation." *In Media Res*, December 12-17.

### **Articles In Preparation**

Mapping Media Studies, draft complete, target journals *First Monday* or *Convergence*.

Envisioning Ebola, conference paper stage.

Somebody Knows, conference paper stage.

### **Papers Presented at Conferences**

National Communication Association Conference, Las Vegas, NV. November 2015. "Envisioning Ebola: The Changing Image of a Story as Shared on Facebook."

National Communication Association Conference, Las Vegas, NV. November 2015. "The Tragic Fall of the Magic Kingdom in Connecticut."

Society for Cinema and Media Studies, Montreal, Canada, March 2015, "Seeing the Storm."

National Communication Association, Chicago, IL, November 2014. "Synthesizing Time."

International Communication Association, Seattle, WA, May 2014. "Coding the Public Screen."

Society for Cinema and Media Studies, Seattle, WA, March 2014. "Family Funded, Crowd Approved."

National Communication Association, Washington D.C. November 2013. "The Rhetoric of Arbitrage."

MiT8, Media In Transition Conference at MIT, Cambridge, MA, May 2013. "Offentlichkeit and Disclosure."

National Communication Association, Orlando, FL. November 2012. "The Discourse of Monetization." This paper was delivered by Atilla Hallsby from the University of Georgia.

Society for Cinema and Media Studies, Boston, MA, March 2012. "Aestheticizing the Weathermap: Televisuality, New Media, and Science."

National Communication Association, New Orleans, LA, November 2011.  
"Imagining Equilibrium: The Figure of the Dynamic Market in Net Neutrality."

MiT7- Media In Transition Conference, at MIT, Cambridge, MA, May 2011. "Film, Video, Metadata: Time-Axis Manipulation after the Linear Medium."

American Meteorological Society, Seattle WA, January 2011. "Credible, understandable, accessible: redressing the tensions between localism, public understanding, and affective investment in climate and risk communication."

National Communication Association, San Francisco, CA, November 2010.  
Paper presenter: "Seeing Wall Street as a Server,"

National Communication Association, San Francisco, CA, November 2010.  
Paper presenter: "A Bridge Between the Traditional and the Unknown: Anxiety in Discourses of New Media and Contemporary Culture."

Society for Cinema and Media Studies, Los Angeles, CA, March 2010. Paper presenter: "The Post-Fordist Body Slam."

National Communication Association, Chicago, IL, November 2009. Paper Presenter: "Back in the Good Old Days: Examining the History of the Fairness Doctrine,"

National Communication Association, Chicago, IL, November 2009. Paper Presenter: "Breaking News: The Constitutive Nature of Media Spectacle and the Twenty Four Hour News Networks."

Panelist for session: Listening To/Through New Class Room Technologies.  
Presentation: "YouTube in the YoUniveristy." Iowa State Communication Association, Waterloo, IA, September 2008.

International Society for the Study of Popular Music, Iowa City, IA, April 2008.  
"Everybody Is A Sellout: Cynical Distance and Popular Music."

Midwest Popular Culture Association, St. Louis, MO. September 2005. Paper with Greg Carlson, "The Rhetoric of Masculinity in the Films of David Fincher."

### **Invited Papers and Presentations**

Invited lecture on Social Media and the Radio Industry, Intercollegiate Broadcasting System Conference-Northwest, October 2015. (Scheduled).

Western States Communication Association Conference, Spokane, WA. Respondent to “Intervening Media: Accentuating the Positive in Narratives of Crisis.” February 2015. Response on competitive panel.

## **Grants**

Oregon State College of Liberal Arts Research Grant: \$2000 for DebateScrape. Funded.

Oregon State Learning Innovation Grant for \$7100 for Optical Tracking Equipment for New Media Lab. Not funded.

National Science Foundation funding to present at the American Meteorological Society Conference, January 2011.

## **Creative Work**

South by Southwest (SXSW) Titles Competition Finalist, Austin, TX. (2011). Titles for “i.will.know.you” as producer.

Works in Progress Festival. Iowa City, IA. (2010). Installation in section Spectacular-In-Progress. Installation: “This is 3D.”

Roboprofessor Dance Experience, (2010). “Robotainment.” Trans-media experience for nationally aired documentary. (With Kembrew McLeod).

Olympia Film Festival. Cine-X Showcase. Olympia, WA. (2009). “On The Marriage Broker Joke” as Producer for Land Cam Collective

Semana del Cine Experimental de Madrid. Madrid, Spain. (2009). “On The Marriage Broker Joke” as Producer for Land Cam Collective

UFVA Juried Screening. New Orleans, LA. (2009). “On The Marriage Broker Joke” as Producer for Land Cam Collective

Athens International Film and Video Festival. Athens, OH. (2009). “On The Marriage Broker Joke” as Producer for Land Cam Collective

## **C. Teaching, Advising, and Other Assignments**

## Credit Courses and Enrollments

Quarter	Course & Title		Course Enrlmt
Fall 2015	NMC 101	Introduction to New Media	148
	NMC 498	Capstone Projects	36
Summer 2015	NMC 240	Survey of Social Media (in-person)	15
	NMC 240	Survey of Social Media (online)	12
Winter 2015	NMC 240	Survey of Social Media	40
	NMC 260	New Media Futures	79
Fall 2014	NMC 101	Intro to New Media Communications	151
	NMC 498	Capstone Projects	15
Summer 2014	NMC 240	Survey of Social Media	9
	NMC 240-		
	NMC 400	Survey of Social Media	17
Spring 2014	NMC 399-		
	NMC 001	ST/Small Screens	12
	NMC 260	New Media Futures	78
Winter 2014	NMC 340	Social Media Strategy	22
	NMC 240	Survey of Social Media	27
Fall 2013	NMC 260	New Media Futures	76
	NMC 101	Intro to New Media Communications	142
Summer 2013	499-		
	NMC 005	ST/Capstone	15
	399-		
	NMC 001	ST/Small Screens	17
Spring 2013	NMC 399-		
	NMC 002	ST/Social Media	13
	NMC 399-		
Winter 2013	NMC 400	ST/Social Media	22
	NMC 260	New Media Futures	81
Fall 2012	NMC 399-		
	NMC 004	ST/Social Media Strategies	24
Fall 2012	NMC 260	New Media Futures	71
	NMC 101	Intro to New Media Communications	49
	NMC 399-		
	NMC 002	ST/Social Media	30

- \* Qu. 1: "The course, as a whole, was: (0) no response, (1) very poor, (2) poor, (3) fair, (4) good, (5) very good, (6) excellent"
- \*\* Qu. 2: "Instructor's contribution to the course was: (0) no response, (1) very poor, (2) poor, (3) fair, (4) good, (5) very good, (6) excellent"

## **Curriculum Development**

7 Courses developed at Oregon State University

NMC 101 Introduction to New Media, Hybrid, Spring 2013

NMC 101 Introduction to New Media, Online version, Winter 2015

NMC 260 New Media Futures, full revision of content, Winter 2013

NMC 340 Social Media Strategy, Spring 2013

NMC 399 Small Screens (original course on mobile technology), Spring 2013

NMC 498 Capstone, Fall 2013

## **Team Efforts**

### **Core curriculum coordination**

My efforts in designing NMC 101 and NMC 260 (the introductory courses in New Media) require me to work with every instructor in the unit to create curricular continuity between basic and advanced courses. Specifically, I have coordinated with Todd Kesterson, Chris Melton, William Loges, Finn John, Alina Padilla-Miller, Katrina Machorro, and Ron Seymour to connect content across the curriculum. Curricular flow and continuity is a major contribution to the unit.

### **Professional Learning Community on Exam Design.**

In the Winter of 2015, I participated in the Center for Teaching and Learning program on Professional Learning Communities. After successfully completing this effort, I have coordinated a Professional Learning Community on Exam Design. This effort builds the capacity for enhanced student evaluation across the unit and provides new opportunities for assessment.

## **Advising**

Mary Johnson, Honors International Degree Student, Thesis Defended June 2015.

Bethany Henry, Honors Thesis Student, projected thesis defense, December 2015.

## **D. Service**

### **School/College/University Level Service**

Due to minimal faculty numbers in New Media, I am required to serve in all unit level capacities involving policy, curriculum, and administration in all three areas of my unit. Although we do not have formal meetings, I have been involved in all aspects of operating a major with over four hundred students, as well as consulting with instructors developing courses for e-campus through our course designator. Specifically:

Curriculum coordinator on campus – meeting with instructors to create a sense of flow

Curriculum coordinator on-line – meeting with instructors working online to synch efforts in course development with the larger curriculum

Process/policy coordination – meeting with relevant stakeholders to improve internal processes

Evaluation coaching – working with adjunct faculty to improve practices, especially with regard to evaluation instruments

Internship selection – reviewing applications for our prestigious National Association of Broadcasters internship program

### **Supervisor New Media Lab, January 2013-Present**

Operating the New Media Lab is a co-curricular role that involves developing instructional units to be implemented in the lab, supervising the operation of the lab and lab techs, and coordinating with faculty to facilitate use of the facility. This space allows instructors to assign enhanced media experiences that are beyond the scope of regular classroom teaching.

### **Search Committee Activity**

Member. Search Committee for Assistant Professor of Visualization, School of Arts and Communication, Oregon State University, Corvallis OR, 2014-15.

Member. Search Committee for Assistant Professor of New Media and Rhetoric, School of Arts and Communication, Oregon State University, Corvallis OR, 2013-14.

Search Advocate training, April 2014.

### **Center for Teaching and Learning**



Invited participant in seminars on hybrid instructional design, Spring 2014 and Fall 2015.

Hybrid course instructor workshop, Spring 2013.

### **Service to the Profession**

Member of the Technology Committee of the Society for Cinema and Media Studies, Spring 2014-Present.

Associate editorial board member of *Communication Studies*, the flagship journal of the Central States Communication Association since Fall 2013.

Ad hoc journal reviewing for: The Information Society, POROI, Communication, Culture, and Critique.

Book proposal reviewer for Routledge. Fall 2014.

National Communication Association conference review, 2010-present. I have reviewed for Rhetoric and Communication Theory, Communication and Critical/Cultural Studies, and the Psychoanalysis divisions.

International Communication Association conference review, 2013.

### **Service to the Public**

Seminar on Social Media for Corvallis area realtors, July 2014.

Service through interviews with the popular press:

Interviewed in Information Week, Fall 2015:

<http://www.informationweek.com/big-data/big-data-analytics/data-visualizations-11-ways-to-bring-analytics-to-life/d/d-id/1322000>

Interviewed in the Oregonian, Spring 2015:

[http://www.oregonlive.com/opinion/index.ssf/2015/05/elizabeth\\_hovde\\_how\\_i\\_stopped.html](http://www.oregonlive.com/opinion/index.ssf/2015/05/elizabeth_hovde_how_i_stopped.html)

Interviewed in nationally syndicated feature article, Spring 2013: example:

<http://newpittsburghcourieronline.com/2013/02/27/email-voicemail-text-no-response-what-gives/>

Interviews on home technology topics with Yahoo! Homes, 2013:

<https://homes.yahoo.com/news/alternatives-to-cable-tv-011611057.html>

Interview responding to social media and the Boston Bombing with NBC Bend.  
April 19, 2013.

### **E. Awards**

Research Fellow of Society for New Communication Research 2013-2014.

Jackobsen Graduate Conference. Iowa City, Ia. (2011). "Seven and a Seventh."  
Prize winner for Creative Work.

Douglas Ehninger Prize for Teaching Excellence, 2011.

Samuel L. Becker Award for best paper in Media Studies, 2011.

National Science Foundation funding to present at the American Meteorological  
Society Conference, January 2011.

Included in Carsey-Wolf Center "From the Field – Fall 2010" listing for "Betty's  
Back" article.

### **F. Professional Experience**

American Cleft Palate Association, Consultant for Oral History Archives, 2008-  
2011.

Digital Artefacts, Consultant for Cognitive Media and Digital Media Projects,  
2008-2010.

Fox News Fargo, Production Assistant and Fill-In Weather Reporter, 2006-2007.